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Corporate Finance (The Mcgraw-Hill/Irwin Series In Finance, Insurance, And Real Estate)



Synopsis

Corporate Finance, by Ross, Westerfield, Jaffe, and Jordan emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The Eleventh Edition includes many exciting new research findings as well as an enhanced Connect Finance, now with even more student learning resources. Connect is proven to deliver better results for students and instructors. Proven content integrates seamlessly with enhanced digital tools to create a personalized learning experience that provides students with precisely what they need, when they need it. With Connect, the educational possibilities are limitless.

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Customer Reviews

Let's say you're seriously twisted and you want to become an investment banker; you get admitted into a top MBA program, prepare yourself for two years of High Finance boot camp, and hop a plane to the school of your choice. Bad news---the plane crashes, and you spend two years on a deserted island before going to Wall Street. What three books do you wish you'd packed away before your flight? If you're like me, "Corporate Finance" is one of them. The world of financial publishing is a vicious and nasty little gladiatorial arena where a few steely-eyed finance texts shed blood and

greenbacks vying for MBA-school presence. But if you're a new MBA, if you're a finance major contemplating a career on Wall Street or business school, or if you just want to lay a nice foundation in core Corporate Finance concepts, "Corporate Finance" is a must-have work. What professors Ross, Westerfield, and Jaffe have done here is remarkable, and possibly a miracle in the often turgid world of finance publishing: they have turned out a remarkably cogent, clear, concise, yet detailed workbook designed to help MBAs and Finance BAs get the most out of core financial concepts like CAPM, Equity Valuation, Present Value, Bond math, options theory, Risk, and Financial Analysis. All of the vital Corporate Finance theory is covered in crisp language, studded with useful examples, and punctuated by real-world economics, finance, and accounting illustrations; there are also topical articles on essential concepts that shed additional, and practical, light on areas that typically confuse finance novices (the section on Net Present Value and its theoretical competitors is particularly solid).

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